Memorandum of Understanding
dated
4 February 2013
between
as parties hereto

International Integrated Reporting Council
29 Lincoln’s Inn Fields
London
WC2A 3EE
United Kingdom

and

IFRS Foundation
30 Cannon Street
London
EC4M 6XH
United Kingdom

(each individually a ‘Party’ and collectively, the ‘Parties’)

Whereas:

• Integrated Reporting (‘<IR>’) is a means by which companies communicate primarily with providers of financial capital about the way in which their strategy, governance, performance and prospects lead to the creation of value over the short, medium and long term;

• The International Integrated Reporting Council (‘the IIRC’) is an international coalition of leaders from the corporate, investment, accounting, securities, regulatory, academic and standard-setting sectors as well as civil society. Its mission is to create the globally accepted <IR> Framework that elicits from organizations material information about their strategy, governance, performance and prospects in a clear, concise and comparable format. The <IR> Framework will underpin and accelerate the evolution of corporate reporting, reflecting developments in financial, governance, management commentary and sustainability reporting. The IIRC will seek to secure the adoption of <IR> by report preparers and gain the recognition of standard setters and investors;
• IFRS Foundation is an independent, not-for-profit private sector organization working in the public interest whose principal objectives are to:
  - Develop a single set of high quality, understandable, enforceable and globally accepted international financial reporting standards ('IFRSs'), based upon clearly articulated principles, through its standard-setting body, the International Accounting Standards Board ('the IASB');
  - Promote the use and rigorous application of those standards;
  - Take account of the financial reporting needs of emerging economies and small and medium-sized entities; and
  - Promote and facilitate adoption of IFRSs, being the standards and interpretations issued by the IASB.

• The Parties share a vision of the evolution of corporate reporting for the 21st century in which harmonisation and clarity of corporate reporting frameworks, standards and requirements that drive coherence, consistency and comparability lead to improved efficiency and effectiveness in corporate reporting practices; and

• The Parties recognise the benefits to be achieved through cooperation, coordination and alignment of their respective focus on - and activities relating to the further evolution of - corporate reporting;

The Parties agree as follows:

1. Purpose
1.1 The purpose of this memorandum of understanding ('MoU') is to articulate the basis and general principles for ongoing cooperation, coordination and alignment between the Parties to promote, support and contribute to the realisation of their mutual interests, notably in relation to:
  • Efforts to promote the global harmonisation and clarity of corporate reporting frameworks, standards and requirements in ways that drive coherence, consistency and comparability, leading to improved efficiency and effectiveness in corporate reporting practices;
  • The development of their respective reporting frameworks, guidelines and standards; and
  • The related transparency and sharing of relevant and significant information between them.

2. Acknowledgments
2.1 IFRS Foundation acknowledges that the IIRC's primary role is to develop and maintain an internationally accepted and applicable <IR> Framework.

2.2 The IIRC acknowledges that IFRS Foundation's primary role, acting through the IASB, is to develop and promote the adoption of consistent internationally accepted and applicable financial reporting standards.

2.3 Both Parties acknowledge the complementarity of their respective primary roles, on the basis that financial reporting delivers components that are integral to <IR> and is a key pillar on which <IR> is based.
3. Commitments
3.1 Each Party commits to:

i) Respect the integrity of the other Party’s primary role, defer to it on related matters and collaborate with it to fulfil the Parties’ respective primary roles in ways that further their mutual interest.

ii) Proactively engage with each other to: (a) communicate about the direction, content and ongoing process to develop their respective frameworks, guidelines and standards; and (b) strive for complementarity and compatibility (to the extent relevant, applicable and practicable) in the ongoing development and maintenance thereof.

iii) Work proactively with the other Party to identify ways and means by which <IR> and financial reporting standards can be aligned to strengthen corporate reporting.

iv) Facilitate regular, frequent and meaningful exchange of information with the other Party on relevant aspects of their respective activities and other matters of common interest, expressing a common voice where possible.

v) Explore diverse ways in which to extend and strengthen collaboration with the other Party, in each case on terms to be agreed between the Parties.

vi) Work together with the other Party towards appropriate long-term institutional and governance arrangements that promote the ongoing evolution of corporate reporting on an internationally applicable and accepted basis.

3.2 The Parties shall maintain a schedule of specific financial and other in-kind commitments made between them, which as at the date hereof is as provided in Appendix A hereto.

4. Consultation
4.1 Each Party undertakes to enter promptly into consultation with the other Party at the latter’s request with respect to any matter arising in relation to their respective activities.

4.2 The Parties shall endeavour to resolve real or potential conflicts of interest promptly and in good faith.

5. Intellectual property
5.1 Each Party will share with the other such concepts, ideas and other facets of its intellectual property as are relevant and appropriate to advance the collaborative ends of this MoU, provided that neither Party shall seek to benefit unduly in any way from the other Party’s intellectual property and each Party will respect the intellectual property rights of the other by reference to the latter’s related policies and procedures and in accordance with relevant laws. All intellectual property rights in any materials, documents, software or other items created by or licensed to either Party will remain vested in such Party (or its licensors).

5.2 The Parties will agree in writing on the extent to which, by reference to their respective policies and procedures and in accordance with relevant laws, each will enjoy intellectual property rights relating to new materials, documents, software or other items created by the Parties, individually or collectively, as a result of collaboration with each other further to this MoU.
6. Confidentiality
6.1 Each Party will use information gained as a result of collaboration with the other further to this MoU with due discretion and solely to the ends for which it was provided.

6.2 Neither Party will, without the other Party’s prior agreement, during the period covered by this MoU or at any time thereafter, for any reason whatsoever disclose to any third party or in any way make use of, any information provided to it by, or otherwise acquired from, the other Party where the information is identified or considered by it as confidential. Each Party will use its best endeavours to prevent the unauthorised publication or disclosure of any such information.

7. Costs
7.1 Nothing under this MoU shall be taken to represent a commitment of funds on the part of either Party and, unless otherwise agreed between the Parties in writing, each Party will bear its own costs relating to activities undertaken further to this MoU.

8. Publicity
8.1 The Parties may make public reference to the existence of this MoU as they think relevant and appropriate.

9. Use of logos and trademarks
9.1 Either Party may, with the prior written consent of the other Party, use, where relevant and appropriate, the other Party’s logo or trademark, which each Party will make available to the other in digital format for such use on request. The Parties undertake not to use each other’s logo or trademark, provided in terms of this MOU, for any purpose other than as determined in the written consent.

9.2 Each Party agrees that upon expiration of this MoU, it shall return to the other Party the latter’s logo or trademark, in the form in which it was delivered to and retained by such Party.

10. Institutional arrangements
10.1 Subject to maintenance of the constitutional arrangements of the IIRC prevailing as at the date hereof and approval of appointments in accordance with IIRC policies from time to time applicable, IFRS Foundation will be represented on the IIRC’s Council and on the IIRC’s Working Group. It may be represented on other IIRC bodies as agreed from time to time.

10.2 The Parties will discuss whether, to what extent and in what capacity the IIRC will be represented on IFRS Foundation bodies.
11. Contact

11.1 The designated primary contact points for the Parties for coordination of all matters relating to, or arising under, this MoU will be as follows:

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<tr>
<th>For the IIRC</th>
<th>For IFRS Foundation</th>
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<tbody>
<tr>
<td>Name:</td>
<td>Yael Almog</td>
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<tr>
<td>Title:</td>
<td>Executive Director</td>
</tr>
<tr>
<td>Telephone:</td>
<td>+44 20 7246 6450</td>
</tr>
<tr>
<td>Email:</td>
<td><a href="mailto:yalmog@ifrs.org">yalmog@ifrs.org</a></td>
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<tr>
<td>Postal address:</td>
<td>30 Cannon Street</td>
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<td>London</td>
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<td>WC2A 3EE</td>
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<td>United Kingdom</td>
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11.2 Either Party may at any time revise its designated primary contact point by notice to the other.

11.3 Any notice required to be provided hereunder shall be deemed duly given if made by either Party to the other Party's designated primary contact in writing, which for the purposes hereof shall include by email.

12. Status of MoU

12.1 This MoU represents an expression of common intent and nothing herein shall be construed as creating a joint venture, agency relationship or legal partnership between the Parties. No provision of this MoU shall be construed so as to in any way interfere with the respective decision-making processes of the Parties with regard to their own respective work and operation.

12.2 Neither Party shall have any right, power or authority to create any obligation, express or implied, on behalf of the other.

13. Validity

13.1 This MoU shall be effective from the date of signature by both Parties until 30 September 2014 inclusive. Its validity may be extended by agreement in writing between the Parties.

13.2 This MoU may be terminated by either Party for reasonable cause upon three months' prior written notice to the other Party, such notice to provide the grounds for termination.

14. Revisions

14.1 Any revisions to this MoU shall be agreed in writing between the Parties.
15. Assignment

15.1 Neither Party may assign or otherwise transfer its rights or obligations hereunder, or any part thereof, to any third party without the prior written approval of the other Party.

16. Disputes

16.1 The Parties will endeavour to resolve any dispute as between them relating to the interpretation of this MoU, or any matter covered by it, through negotiation and constructive discussion between senior personnel.

Signed for agreement and acceptance for and on behalf of the Parties.

International Integrated Reporting Council  

By: Paul Druckman  
Title: Chief Executive Officer  
Date: 4 February 2013

IFRS Foundation  

By: Hans Hoogervorst  
Title: Chairman IASB  
Date: 4 February 2013
Appendix A

Schedule of specific commitments

From IFRS Foundation to the IIRC

• Hans Hoogervorst: Membership of the IIRC Council (Ian Mackintosh as permanent alternate).
• Alan Teixeira: Membership of the IIRC Working Group and the Technical Task Force.
• Olivier Servals: Involvement in the IIRC Connectivity project.