Consultation questions

The IIRC welcomes comments on all aspects of the Draft International <IR> Framework (Draft Framework) from all stakeholders, whether to express agreement or to recommend changes.

The following questions are focused on areas where there has been significant discussion during the development process. Comments on any other aspect of the Draft Framework are also encouraged through the questions.

Please provide all comments in English.

All comments received will be considered a matter of public record and will be posted on the IIRC’s website (www.theiirc.org).

Comments should be submitted by Monday 15th, July 2013.

Name:  
Email:  nikki.jordan@bankmecu.com.au
Stakeholder group:  Report preparers

If replying on behalf of an Organization please complete the following:

Organization name:  bankmecu
Industry sector:  Financials
Geographical region:  Oceania (Australia & New Zealand)

Key Points

If you wish to briefly express any key points, or to emphasize particular aspects of your submission, or add comments in the nature of a cover letter, then the following space can be used for this purpose. Please do not repeat large amounts of material appearing elsewhere in your comments.
Chapter 1: Overview

Principles-based requirements

To be in accordance with the Framework, an integrated report should comply with the principles-based requirements identified throughout the Framework in bold italic type (paragraphs 1.11-1.12).

1. Should any additional principles-based requirements be added or should any be eliminated or changed? If so, please explain why.

bankmecu agrees with these principles for reporting.

Interaction with other reports and communications

The <IR> process is intended to be applied continuously to all relevant reports and communications, in addition to the preparation of an integrated report. The integrated report may include links to other reports and communications, e.g., financial statements and sustainability reports. The IIRC aims to complement material developed by established reporting standard setters and others, and does not intend to develop duplicate content (paragraphs 1.18-1.20).

2. Do you agree with how paragraphs 1.18-1.20 characterize the interaction with other reports and communications?

bankmecu agrees with the role of the Integrated Report and how it is characterised in the draft. That is, as an overarching document capturing the summarised material issues from all other reporting methods with links/connection to other reporting for further information.

3. If the IIRC were to create an online database of authoritative sources of indicators or measurement methods developed by established reporting standard setters and others, which references should be included?

bankmecu believes it would assist if there was a database of authoritative sources of indicators to assist organisations. This would assist with report development and benchmarking. bankmecu utilises the Global Reporting Initiative (GRI).
Other

4. Please provide any other comments you have about Chapter 1.

Chapter 2: Fundamental concepts

The capitals (Section 2B)
The Framework describes six categories of capital (paragraph 2.17). An organization is to use these categories as a benchmark when preparing an integrated report (paragraphs 2.19-2.21), and should disclose the reason if it considers any of the capitals as not material (paragraph 4.5).

5. Do you agree with this approach to the capitals? Why/why not?

bankmecu agrees with the concept of the 6 capitals. The language puts non-financial inputs and outputs on a playing field with financial inputs and outputs. It encourages people to think about non-financial capitals as they would financial capitals. They are not all equal, but affect each other and are intrinsically linked.

6. Please provide any other comments you have about Section 2B?

Business model (Section 2C)

A business model is defined as an organization’s chosen system of inputs, business activities, outputs and outcomes that aims to create value over the short, medium and long term (paragraph 2.26).

7. Do you agree with this definition? Why/why not?

bankmecu agrees with this definition as it provides a holistic view of the business and its sustainability over the long term.
Business model (Section 2C) continued

Outcomes are defined as the internal and external consequences (positive and negative) for the capitals as a result of an organization’s business activities and outputs (paragraphs 2.35-2.36).

8. Do you agree with this definition? Why/why not?

Bankmecu agrees with this definition of internal and external outcomes. Bankmecu is already reporting on internal outcomes such as staff satisfaction and is already considering external outcomes more broadly, such as in product development. For example, the secondary impacts of cars financed – bankmecu offsets the GHG emissions from cars it finances.

9. Please provide any other comments you have about Section 2C or the disclosure requirements and related guidance regarding business models contained in the Content Elements Chapter of the Framework (see Section 4E)?

Other

10. Please provide any other comments you have about Chapter 2 that are not already addressed by your responses above.

Chapter 3: Guiding Principles

Materiality and conciseness (Section 3D)

Materiality is determined by reference to assessments made by the primary intended report users (paragraphs 3.23-3.24). The primary intended report users are providers of financial capital (paragraphs 1.6-1.8).

11. Do you agree with this approach to materiality? If not, how would you change it?

Bankmecu agrees.
12. Please provide any other comments you have about Section 3D or the Materiality determination process (Section 5B).

Reliability and completeness (Section 3E)
Reliability is enhanced by mechanisms such as robust internal reporting systems, appropriate stakeholder engagement, and independent, external assurance (paragraph 3.31).

13. How should the reliability of an integrated report be demonstrated?

Bankmecu agrees reliability is enhanced with robust internal reporting systems. Bankmecu believes it is necessary to obtain independent external assurance to demonstrate reliability. Stakeholder engagement ensures completeness of information.

14. Please provide any other comments you have about Section 3E.

Other

15. Please provide any other comments you have about Chapter 3 that are not already addressed by your responses above.
Chapter 4: Content Elements

16. Please provide any comments you have about Chapter 4 that are not already addressed by your responses above (please include comments on the Content Element Business Model [Section 4E] in your answer to questions 7-9 above rather than here).

The content elements are logical and allow flexibility in terms of how they are communicated.

Chapter 5: Preparation and presentation

Involvement of those charged with governance (Section 5D)

Section 5D discusses the involvement of those charged with governance, and paragraph 4.5 requires organizations to disclose the governance body with oversight responsibility for <IR>.

17. Should there be a requirement for those charged with governance to include a statement acknowledging their responsibility for the integrated report? Why/why not?

bankmecu agrees the oversight body with responsibility for IR should be stated in the annual report together with some form of acknowledgement they have been involved in the process and are ultimately responsible for ensuring the integrity of the report.

18. Please provide any other comments you have about involvement of those charged with governance (Section 5D).
**Credibility (Section 5E)**

The Framework provides reporting criteria against which organizations and assurance providers assess a report’s adherence (paragraph 5.21).

19. **If assurance is to be obtained, should it cover the integrated report as a whole, or specific aspects of the report? Why?**

The assurance provider should cover the report as a whole, drawing on audited financials (cross checking) and assuring non-financial data supporting the integrated report.

20. **Please provide any other comments you have about Credibility (Section 5E). Assurance providers are particularly asked to comment on whether they consider the Framework provides suitable criteria for an assurance engagement.**

**Other**

21. **Please provide any other comments you have about Chapter 5 that are not already addressed by your responses above (please include comments on the materiality determination process [Section 5B] in your answer to question 11 above rather than here).**
Overall view

22. Recognizing that <IR> will evolve over time, please explain the extent to which you believe the content of the Framework overall is appropriate for use by organizations in preparing an integrated report and for providing report users with information about an organization’s ability to create value in the short, medium and long term?

bankmecu believes the Framework provides an appropriate and useful tool for preparing a report and for providing users with relevant and insightful information.

Development of <IR>

23. If the IIRC were to develop explanatory material on <IR> in addition to the Framework, which three topics would you recommend be given priority? Why?

Stakeholder engagement – fundamental to the report being useful for its audience and an on-going challenge, Materiality – crucial to utility of the report and a challenge for concision and readability, Future orientation – a concern for Boards in the Australian litigation environment.

Other

24. Please provide any other comments not already addressed by your responses to Questions 1-23.

Please save the completed PDF form to your computer and submit via the IIRC website at www.theiirc.org/consultationdraft2013