

## Introducing the Public Sector Pioneer Network

**Public sector organizations are being increasingly challenged with maintaining or improving outcomes within the same or reduced resources. Communicating how, and how well prepared they are, to achieve this will be critical to public accountability.**

Participants in the Public Sector Pioneer Network will share views and experiences on how <IR> can be adapted to be fit for purpose for the public sector, with the end goal of improving transparency and building trust..

The network is an opportunity for public sector organizations to use <IR> to understand and clarify the connectivity of the information they already publish. It will focus on how they can adapt the International <IR> Framework to present a more complete and coherent picture.

## INTEGRATED REPORTING <IR>

*“Public sector entities are some of the largest, if not the largest, reporting entities in the world, so the transparency of their financial information is of importance to us all. Integrated Reporting would enable governments and their stakeholders to gain a better understanding of resources available and help them to manage these more effectively.”*

**Bertrand Badré**  
Group Chief Financial Officer  
World Bank Group (a founding participant of the Public Sector Pioneer Network)

## Why Integrated Reporting?

Integrated Reporting <IR> promotes a more cohesive and efficient approach to organizational reporting that draws on different reporting strands and communicates the full range of factors that materially affect the ability of an organization to create value over time. The International <IR> Framework is principles based, allowing organizations to innovate and develop their reporting in the context of their own strategy, key drivers, goals and objectives. <IR> can be used to support integrated thinking to improve the performance of government agencies and entities like cities, local government, health, educational institutions, and non-governmental organisations (NGOs) in the same way it is starting to do for companies in the private sector.

## Benefits of joining the Public Sector Pioneer Network

- Visibility as a global leader in the reporting field
- Exchange of information on good practice relevant to the sector
- Feedback in relation to adapting <IR> for the public sector
- Internal benefits from integrated thinking
- The opportunity to help shape a public sector perspective on <IR>
- Input to the future development of the International <IR> Framework.

*Participants will share ideas and learning and will receive a range of support, including:*

- Network meetings and seminars
- Access to webinars
- Expert insights from the International Integrated Reporting Council (IIRC) and its networks
- Shared learning on interpreting the <IR> Framework in the context of public service delivery
- Benefit from the work done, and resources already in place through the original IIRC Pilot Programme.

# Public Sector Pioneer Network

This network is relevant for your organization if you want to:

- Create improved effectiveness and efficiency through a more rounded understanding of your organization's activities and its impact
- Enhance your strategic planning and consider the long-term orientation of your organization
- Demonstrate accountability and improve transparency to build trust
- Understand likely future risks and drivers in order to be equipped to respond to, and manage change
- Consider the interconnectedness of complex multi-service delivery, clarify goals and identify preferred outcomes within the wider context of promoting public wellbeing.

There is no fixed obligation or deadline to prepare an integrated report. However, we expect the participants of the network to:

- Participate actively in the network
- Work towards creating an integrated report for their organization
- Provide feedback to fellow participants and the secretariat.

The three-year programme will be co-ordinated by a secretariat provided by the IIRC and the Chartered Institute of Public Finance and Accountancy (CIPFA). To fund its operations and the development of <IR> globally, we request an annual financial contribution from each participant.

For more information about how to participate in the Public Sector Pioneer Network, please contact **Grant Patterson** on:  
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Follow the IIRC at:



@theiirc



*In 2012, World Bank data showed that on average, expenditure in the public sector was 28% of countries' GDP.*

*Current reports tell us little about how well a government or public service organization is equipped to meet the challenges ahead, and continue meeting its obligations to deliver services and support communities.*

*There is a need to provide legislators, markets, and citizens with the information they need to make efficient financial decisions, and hold governments and organizations accountable for their performance.*

## International Integrated Reporting Council (IIRC)

The IIRC is a global coalition of regulators, investors, companies, standard setters, the accounting profession and NGOs. Together, this coalition shares the view that communication about value creation should be the next step in the evolution of corporate reporting.

The IIRC's long-term vision is a world in which integrated thinking is embedded within mainstream business practice in the public and private sectors, facilitated by <IR> as the global corporate reporting norm.

[theiirc.org](http://theiirc.org)

INTEGRATED REPORTING <IR>

**CIPFA** / The Chartered Institute of  
Public Finance & Accountancy