Purpose

This document articulates the IIRC’s policy relating to the use by third parties of intellectual property owned by the IIRC, including copyrighted material, trademarks and logos (‘IIRC intellectual property’).

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2. The IIRC will in principle make copyrighted material freely and widely accessible for legitimate non-commercial use, while seeking to ensure related rights are recognized, respected and protected.

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7. Permission to use any IIRC trademark or logo will only be given against a clear indication of the context in which it will be used. To the extent granted, such permission will be subject to usage of any IIRC trademark or logo as provided by the IIRC, without modification as to design, colour or proportion, or other distortion in perspective or appearance.

Commercial use

8. The IIRC reserves itself the right to conclude licensing, royalty or other remunerative arrangements with third parties, on such terms as it deems appropriate, in circumstances where such third parties seek the right to use IIRC intellectual property for their commercial gain.

Endorsement by the IIRC

9. The IIRC encourages the establishment and operation of regional and other networks to promote the adoption of Integrated Reporting and will strive to promote a mutually constructive relationship with them, but any such networks:
   - Operate outside the IIRC’s governance structure;
   - Are not endorsed by the IIRC; and
   - Do not operate in the name - and are in no way representative of - the IIRC.
10. Absent express prior written permission from the IIRC, third parties should avoid any statement, communication or other indication - including use or exploitation of any IIRC trademark or logo - of any association with the IIRC that might create an impression that:

- Such third party is aligned with, representative of, authorized by, belongs to, or acts on behalf of the IIRC; or

- The IIRC in any way promotes any specific initiative, activity, product or service of such third party, or otherwise approves, supports or endorses it.

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**Protection**

13. The IIRC reserves the right to take appropriate action when IIRC intellectual property is used without its permission, or if it has been been adapted, modified or otherwise used inappropriately, or IIRC intellectual property rights are otherwise violated.

14. Appropriate action by the IIRC may include, but is not limited to:

- The revocation of any third party’s right to use IIRC intellectual property, including removal of any hyperlink employed by such third party; and/or

- Initiation of criminal and/or civil proceedings to protect its rights and or recover damages.

**Revisions**

15. The IIRC reserves the right to make any change to conditions for use of IIRC intellectual property at any time and for any reason. Third parties will be deemed to be aware of any such changes, to the extent posted on the IIRC’s website.

**Further information**

For further information, or if you have any queries, please contact the IIRC: info@theiirc.org.